[40116/06501 - A-70469]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JAN 13 2005

Inventor(s)

Valliani et al.

Serial No.

09/899,369

Filing Date

July 2, 2001

For

Network for Alliance Marketing

Group Art Unit

3627

Examiner

James A. Kramer

Mail Stop: AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE UNDER C.F.R. § 1.116

In response to the Final Office Action mailed November 15, 2004 in the above-identified application, please consider the following remarks:

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LAW OFFICES OF

FAY KAPLUN & MARCIN, LLP

INTELLECTUAL PROPERTY LAW

150 BROADWAY, SUITE 702 NEW YORK, NEW YORK 10038 PHONE: (212) 619-6000 FAX: (212) 619-0276 WWW.FKMIPLAW.COM

FACSIMILE COVER SHEET

FAX NO

703-872-9306

TO

Commissioner of Patents

Mail Stop: AF

FROM

Oleg F. Kaplun

DATE

January 13, 2005

SUBJECT

U.S. Appln Serial No. 09/899,369

for Network for Alliance Marketing

Our Ref.: 40116/06501

NUMBER OF PAGES INCLUDING COVER: 9

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TRANSMITTAL

In response to the Final Office Action mailed November 15, 2004, transmitted herewith please find a Response under C.F.R. §1.116 for filing in the above-identified application. No fees are believed to be required. The Commissioner is hereby authorized to charge any additional fees required to the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: January 13, 2005

Oleg F. Kaplun Reg. No. 45,559

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